



THE INSTITUTE FOR EXCELLENCE IN WRITING—IEW® *presents*
HIGH SCHOOL ESSAY INTENSIVE

offering tools for text analysis required in many college entrance exams, tips for college essays, and strategies for general composition.

When: July 18, 2019

Where: *Phoenix Convention Center*, 33 S. Third Street, Phoenix, AZ 85004

Presenter: *Andrew Pudewa*, Founder and Director, Institute for Excellence in Writing

Grades 9–12, 1:00PM–5:00PM

Early registration (ends June 27):

\$50 per participant, one accompanying adult \$25.

Regular registration:

\$60 per participant, one accompanying adult \$30.

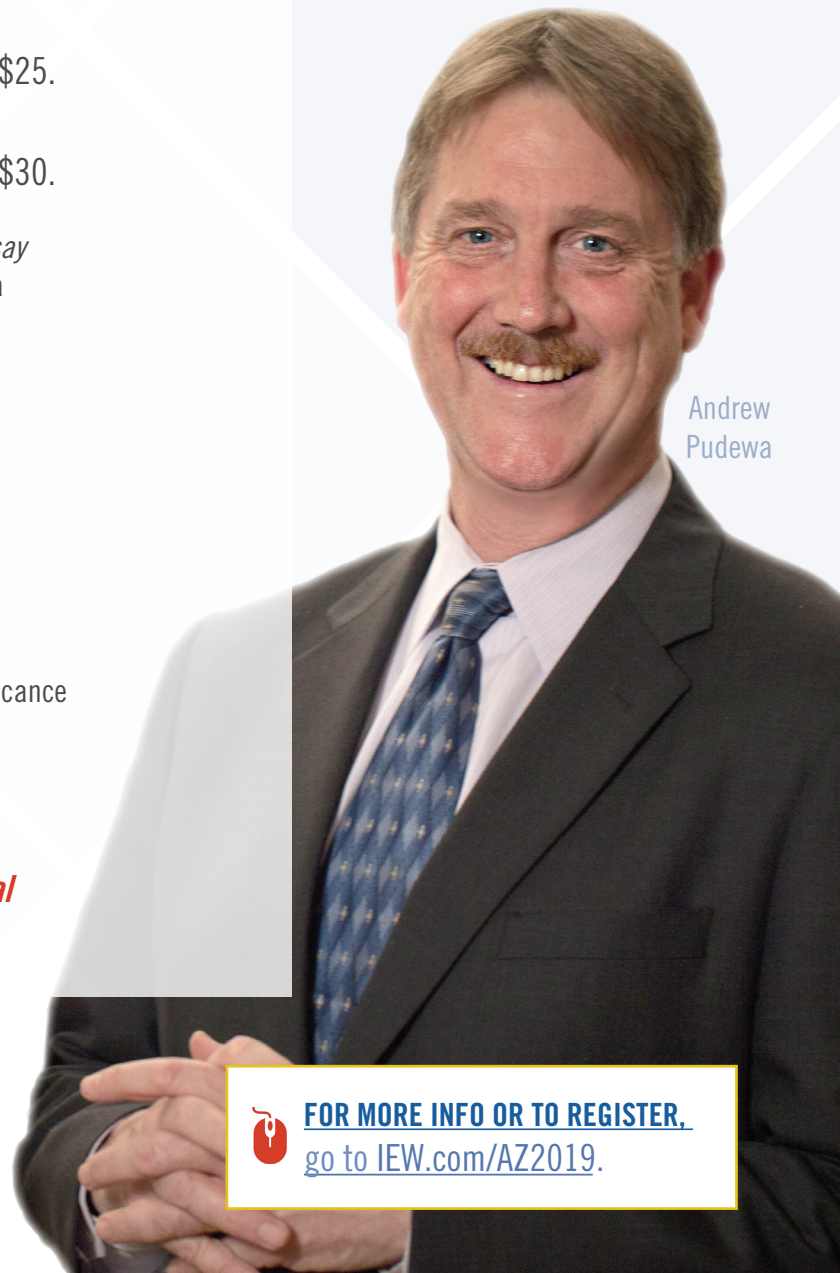
This class will be shorter than the normal live *High School Essay Intensive*. Students who register at the \$50 price will receive a \$30 gift code to apply to the cost of a full *High School Essay Intensive* DVD course.

Topics to Be Covered:

General Strategies for Essay Writing

- Length and structure—choosing a model
- Body paragraphs
- Invention—thinking skills: division, comparison, significance
- Essential skills of essay creation
- Style—using language well

Come prepared to write a great deal during this four-hour class.



Andrew
Pudewa



FOR MORE INFO OR TO REGISTER,
go to IEW.com/AZ2019.