



THE INSTITUTE FOR EXCELLENCE IN WRITING—IEW® *presents*  
**HIGH SCHOOL ESSAY INTENSIVE**

offering tools for text analysis required in many college entrance exams, tips for college application essays, and strategies for general composition.

**When:** March 23, 2017

**Where:** *Embassy Suites Northwest Arkansas (Room: Commerce A/B)*, 3303 S Pinnacle Hills Pkwy., Rogers, AR 72758

**Presenter:** *Andrew Pudewa*, Founder and Director, Institute for Excellence in Writing

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## Grades 9–12, 8:30AM–3:30PM

### Early registration (ends March 2):

\$50 per participant, one accompanying adult \$25.

### Regular registration:

\$60 per participant, one accompanying adult \$30.

### Schedule: *(Lunch break after Part One)*

#### Part One: General Strategies for Essay Writing

- Length and structure—choosing a model
- Invention—thinking skills: division, comparison, significance
- Style—using language well

#### Part Two: Understanding and Preparing for the New ACT® Essay

- Types of essay prompts
- Deciding topics and details
- Streamlined outlining

#### Part Three: Understanding and Preparing for the Redesigned SAT® Essay

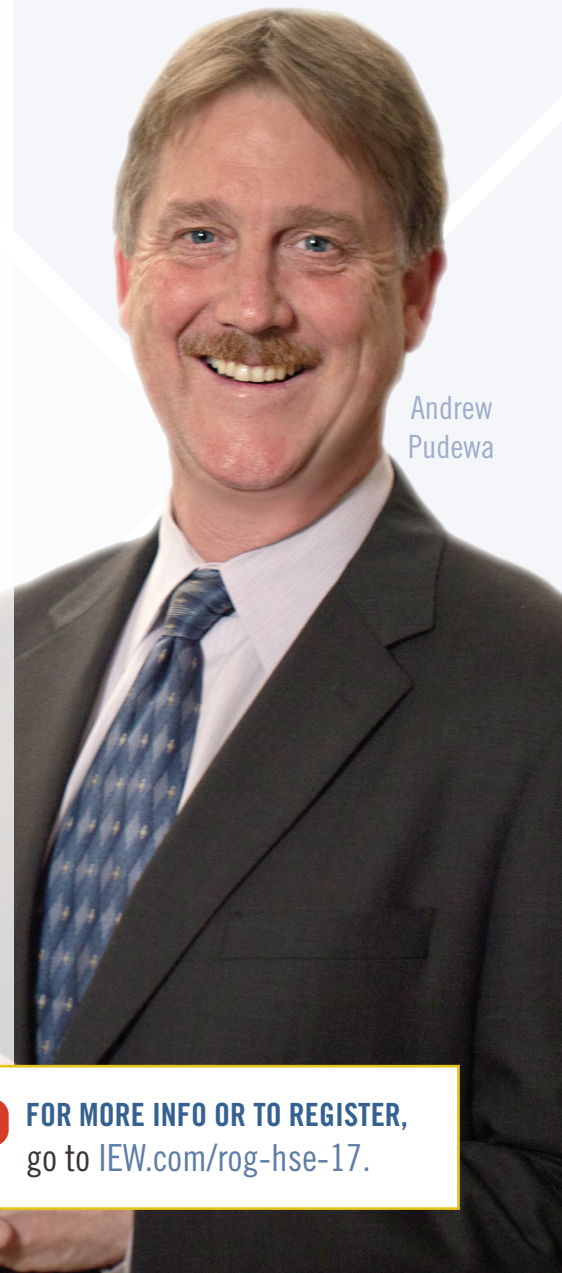
- Understanding a critical analysis essay
- Annotation
- Template for easy outlining

#### Part Four: Strategies for the “Personal Essay”

- Types of essays and prompts
- Determining topics and details
- Standing out from the crowd

***Come prepared to write a great deal during this six-hour class.***

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Andrew  
Pudewa



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